



NEWS RELEASE

FULL SPECTRUM COMMUNICATIONS NAMES UALBANY STUDENT JESSICA ZEITLIN AS FIRST-EVER INTERN

LOUDONVILLE, New York (October 4, 2007) – Full Spectrum Communications has hired Jessica Zeitlin, a State University of Albany senior majoring in Business Administration, as its the first-ever intern.

Lela R. Katzman, owner and president of Full Spectrum Communications, sought to hire an intern as her business has continued to expand since opening in 1996.

"I could tell from our first meeting that Ms. Zeitlin exhibits a work ethic I believe will mesh well with Full Spectrum Communications' business philosophy," said Katzman.

"I couldn't be happier with the news," said Zeitlin, who plans to graduate in May 2008. "As I approach graduation it's a great opportunity to immerse myself in a field that reflects my goals for the future. Ms. Katzman has achieved the difficult task of being both professional and approachable."

The internship, which began immediately, entails the development of press announcements, research projects and customer newsletters among other things.

Full Spectrum Communications specializes in public relations and marketing communications which provides Zeitlin with a wealth of opportunities. "It's always great to work with a company that performs such a variety of tasks. It is the sign of a growing business," says Zeitlin. "It provides me with an opportunity to gain experience in so many different areas at once."

Full Spectrum Communications is headquartered in Loudonville, New York. Current clients include GE, Brookfield Power and the Wild Center/Natural History Museum of the Adirondacks. Visit the company's website www.fullspectrumcommunications.com for additional information or call (518) 785-4416.

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