

Community Service/Education Past and Present

Member:

- American Marketing Association
- National Hydropower Association
- State University of New York at Oswego student mentoring program
- Town of Colonie Small Business Advisory Council

Volunteer:

- Congregation Berith Sholom
- Junior Achievement
- Regional Food Bank of Northeastern NY
- Shaker Road Loudonville Fire Department
- Senior Services of Albany

Bachelor of arts in communication studies
(history minor) from the State University of
New York at Oswego, Oswego, NY

Expertise

Creative technical, consumer, business
writing and editing capabilities:

- Advertisements
- Articles
- Press releases
- Marketing collateral
- Employee/customer newsletters
- White papers, speeches, annual reports
- Presentations
- Direct mail letters
- Web page content

....plus production coordination

Media relations and trade show support
with business, consumer and trade
media outlets

Special events coordination

Artistic on-site photo shoot coordination

Advertisement design and placement

Clients Past and Present

Albany Law School
Brookfield Renewable Power
Coca-Cola USA and New York
Direct Grid Technologies
GE Marine
GE Transportation
Hasbro Toys
Honeywell International
Ocean Spray Cranberries
PA Consulting Group
Ponderosa Steakhouses
Reliant Energy
Stewart & Stevenson
Wild Center/Natural History Museum
of the Adirondacks
Vericor Power Systems
Western Union

Creative marketing communications solutions